



Beth Wingate's Favorite Proposal Software Tools and Apps

Beth Wingate, APMP Fellow

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Here are more of my favorite handy proposal tools and apps. Many are free, and all are suitable for one-person to multi-department corporate proposal centers. Please email your favorites to me at AppMaven@LohfeldConsulting.com for review and possible inclusion in future presentations and articles. Thanks to everyone for your great recommendations!

PC Applications

Application	Type	Price	Website	Notes
Prezi 	Cloud-based presentation software works across web, PCs, Macs, mobile devices (with apps)	Free, \$59 - \$159/year for private and desktop capabilities	www.prezi.com	<input type="checkbox"/> Wow! I need this!
Evernote 	Idea, projects, & notes management across web, PCs, Macs, mobile devices (iOS, Android, Blackberry, Windows phone)	Free (basic), \$5/month or \$45/year (premium), \$10/user/month (business)	www.evernote.com	<input type="checkbox"/> Wow! I need this!
Dropbox 	Cloud storage for Windows, Mac, Linux, iOS, Android, BlackBerry	Free (2GB), Pro (1TB) \$99/year, Business (unlimited storage) \$15/user/month	www.dropbox.com	<input type="checkbox"/> Wow! I need this!
Citelighter 	Cloud-based in-browser research tool to find content, automatically cite sources, & provide organizational framework for writing docs	Free	www.citelighter.com	<input type="checkbox"/> Wow! I need this!
Priority Matrix 	Task management & prioritization paradigm based on 4-quadrants method (cloud sync between iPad, iPhone, Mac, and Windows)	\$10-\$249/month, \$99-\$2988/year for 1-50 users Android app \$2.99	www.appfluence.com/	<input type="checkbox"/> Wow! I need this!
Acronyms Master Pro 	Acronyms & abbreviations list generator	Lite \$49, Pro \$85, free trial	www.acronyms-master.com	<input type="checkbox"/> Wow! I need this!
Snagit 12 	Screen, text, video capture, markup, and management utility	\$49.95 (30-day free trial) (Win/Mac) (English/German)	www.techsmith.com/screen-capture.asp	<input type="checkbox"/> Wow! I need this!
NXPowerLite (neuxpower) 	On-the-fly file compression	\$50, free 30-day trial	www.neuxpower.com/products/nxpowerlite-desktop/	<input type="checkbox"/> Wow! I need this!
X1 Professional Client (X1 Technologies, Inc.) 	Enterprise-class desktop search application	\$49.95, free 14-day trial	www.x1.com/products/professional-client	<input type="checkbox"/> Wow! I need this!
Everystockphoto 	Search engine for freely licensed photos	Free	www.everystockphoto.com	<input type="checkbox"/> Wow! I need this!
Wikimedia Commons 	Database of 12,597,248 freely usable media files	Free	www.commons.wikimedia.org/wiki/Main_Page	<input type="checkbox"/> Wow! I need this!
Creative Commons (CC) Search 	Search tool for accessing multiple content search services	Free	www.search.creativecommons.org	<input type="checkbox"/> Wow! I need this!
WinZip ZipSend 	Large file (up to 50 MB) transmission	Free	www.zipsend.com	<input type="checkbox"/> Wow! I need this!
PPTools Image Export (Rindsberg Photography, Inc.) 	MS PowerPoint high-res image extraction	\$29.95	www.pptools.com/index.html	<input type="checkbox"/> Wow! I need this!
WordMan Add-ins (Hiliter, Acrogen, Rextractor) 	MS Word 2007/2010/2013 add-ins	\$50 each	www.iamwordman.com	<input type="checkbox"/> Wow! I need this!



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Application	Type	Price	Website	Notes
MindJet MindManager 15 	Mindmapping	\$349 (30-day free trial)	www.mindjet.com	<input type="checkbox"/> Wow! I need this!
Wordle	Graphic devt./word clouds	Free	www.wordle.net/create	<input type="checkbox"/> Wow! I need this!
freeMind (Similar tools: iMindMap, Inspiration, Compendium, Freeplane, XMind)	Mindmapping	Free	www.sourceforge.net/projects/freemind/	<input type="checkbox"/> Wow! I need this!
dtSearch (Similar tools: ISYS Personal Edition, Google Desktop, Windows Search)	Search tool	\$199 (30-day free trial)	www.dtsearch.com	<input type="checkbox"/> Wow! I need this!
GanttProject (Similar tools: Dia for Windows, MS Project)	Project mgmt., graphic devt.	Free	www.ganttproject.biz/	<input type="checkbox"/> Wow! I need this!
ColorPix (Similar tools: Instant Eyedropper, free)	Color picker	Free	www.colorschemer.com/colorpix_info.php	<input type="checkbox"/> Wow! I need this!
ColorSchemer	Color scheme devt.	Free	www.colorschemer.com/online.html	<input type="checkbox"/> Wow! I need this!
Get My Graphics	Graphic devt.	Low-cost graphics	www.getmygraphics.com	<input type="checkbox"/> Wow! I need this!
Snipping Tool (Similar tools: MWSnap, free; SnagIt)	Screen capture	Already on your PC	Start Button>All Programs>Accessories>Snipping Tool	<input type="checkbox"/> Wow! I need this!
Acronym Finder (Similar tools: Free Dictionary.com, free; DoD Dictionary of Military Terms, free)	Acronym source	Free	www.acronymfinder.com	<input type="checkbox"/> Wow! I need this!
Computer Desktop Encyclopedia (Similar tools: Free Dictionary.com, free; DoD Dictionary of Military Terms, free; Merriam-Webster Dictionary, free online)	Computer terms dictionary	\$4.99/year	www.computerlanguage.com	<input type="checkbox"/> Wow! I need this!
Merriam-Webster Dictionary (Similar tools: Free Dictionary.com, free; DoD Dictionary of Military Terms, free)	Dictionary	Free online; unabridged \$29.95/year	www.merriam-webster.com/dictionary	<input type="checkbox"/> Wow! I need this!
DoD Dictionary of Military Terms	Military term dictionary	Free	www.dtic.mil/doctrine/dod_dictionary/	<input type="checkbox"/> Wow! I need this!
free Dictionary (Similar tools: Merriam-Webster Dictionary, free online)	Dictionary	Free	www.thefreedictionary.com/dictionary.htm	<input type="checkbox"/> Wow! I need this!
ABBYY PDF Transformer (Similar tools: Primo PDF Converter, free)	PDF converter	\$79.99/person (free 15-day/50-page trial)	www.pdftransformer.abbyy.com	<input type="checkbox"/> Wow! I need this!
PrimoPDF Converter (Similar tools: ABBYY PDF Transformer, \$79.99)	PDF converter	Free	www.primopdf.com/index.aspx	<input type="checkbox"/> Wow! I need this!
Chicago Manual of Style (Similar tools: AP StyleBook Online, \$28.99 on iTunes or \$25/year online)	Style guide	\$35 for 1-year subscription (free 30-day trial)	www.chicagomanualofstyle.org/home.html	<input type="checkbox"/> Wow! I need this!
What time is it? (Similar tools: Time Zone Converter, free; The World Clock, free)	Time zone manager	Free	www.whattimeisit.com/	<input type="checkbox"/> Wow! I need this!
GoToMeeting (Similar tools: WebEx, \$; Skype, free; DimDim, free)	Online collaboration	\$49/month; \$468/year (free trial)	www.gotomeeting.com	<input type="checkbox"/> Wow! I need this!
Skype (Similar tools: WebEx, GoToMeeting, Skype, DimDim)	Online collaboration	Free	www.skype.com	<input type="checkbox"/> Wow! I need this!
Lifehacker	Info source	Free	www.lifehacker.com	<input type="checkbox"/> Wow! I need this!
Papa John's Pizza (Similar tools: Pizza Hut, Dominos)	Proposal support	Per item!	www.papajohns.com	<input type="checkbox"/> Wow! I need this! <input type="checkbox"/> Definitely!



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iPad/iPhone (iOS)/Android (A)/Windows Phone (W) Apps

Productivity

Adobe Reader		PDF reader (iOS, A)	Free	iAnnotate PDF		PDF reader/organizer with annotation capability (iOS, A)	\$9.99
Drop It Off		Shipping resource locator (iOS)	\$1.99	Mindjet Maps for iPad		Mindmapping (iOS, A)	Free
Excel		Spreadsheet creator and editor (Office 365 subscription required for full features) (iOS, A, W)	Free	MindTools HD		Build management and business skills (iOS, A)	Free
Google Docs		Word processor with advanced sharing functions and concurrent editing (iOS, A)	Free	Numbers		Spreadsheet creator (iOS)	\$9.99
Google Drive		Online storage (iOS, A)	Free	Pages		Word processor (iOS)	\$9.99
Google Sheets		Spreadsheet editor with advanced sharing functions and concurrent editing (iOS, A)	Free	PDF Expert 5 - Fill forms, annotate PDFs		PDF reader/organizer with annotation capability (iOS)	\$9.99
Google Keep		Save notes, lists, photos (iOS, A, W)	Free	Priority Matrix for iPad		Task management (iOS, A=\$2.99)	Free
Google Slides		Slideshow editor with advanced sharing functions and concurrent editing (iOS, A)	Free	Salesforce		Salesforce mobile access (iOS, W)	Free
Google Photos		Photo organization (iOS, A)	Free	GoToMyPC		Remote desktop (iOS, A)	Free
Google Handouts		IM chat, voice/video calls (iOS, A)	Free	Vimeo		Online video platform (iOS, A, W)	Free
Word		Word processor (Office 365 subscription required for full features) (iOS, A, W)	Free	GoToWebinar		Mobile webinar viewing (iOS, A)	Free
Cisco WebEx Meetings		Video conferences (iOS, A, W)	Free	GoToMeeting		Collaborative online meetings (iOS, A, W)	Free

Note Taking & Organization

Notes		Note taking (iOS)	Built-in	Dragon Dictation		Voice recognition note taking, email, social networking messaging (iOS)	Free
Notebooks for iPad		Note taking (iOS)	\$4.99	CamCard		Business card scanner and reader (iOS)	\$0.99
Paper by 53		Drawing and writing (iOS)	Free	Evernote		Take and organize notes and projects (iOS, A, W)	Free
Penultimate		Digital handwriting tool (iOS)	Free	Guidebook		Event, venue, and organization planner (iOS, A)	Free
Post-it® Plus		Transfer, organize, and share physical Post-it notes on your iPad (iOS)	Free	Index Card		Organize thoughts, storyboards (iOS)	\$4.99
QuickVoice Recorder		Voice recorder, note taking (iOS)	Free	InFocus Pro		Organizer (iOS)	\$2.99
SoundNote		Audio/test note taking with audio synced to text (iOS)	\$4.99	MemClip		Web clipping (iOS)	\$1.99
Stickyboard 2		Sticky notes and whiteboard (iOS)	\$4.99	EverClip - Clip to Evernote from Any Apps		Clip to Evernote (iOS)	\$2.99
Trello		Organization, to-do lists (iOS, A, W)	Free	Inkflow Visual Notebook		Draw/write notes with stylus or finger (premium \$7.99) (iOS)	Free
PhatPad		Draw/write notes with stylus or finger, searchable text (premium \$4.99) (iOS, A, W)	Free	Bamboo Paper - Notebook		Draw/write notes (premium \$1.99) (iOS, A, W)	Free



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Utilities

AppAdvice		App news and information (iOS)	\$1.99	GasBuddy - Find Cheap Gas Prices		Cheap gasoline locator - community-driven (iOS, A, W)	Free
ITapAlarmPro		Alarm (iOS)	\$0.99	Gyroscope Surface Level		Level (iOS)	\$0.99
AAA Mobile		Mobile access to AAA services (iOS, A)	Free	Multi Measures HD		Various measurement tools (iOS, A)	\$0.99
Analytics HD		Analytics tool (iOS)	\$6.99	Nightstand Central		Alarm Clock (iOS)	Free
Clock Pro		Clock, timer, alarm (iOS)	\$0.99	ParkBuddy		Parking spot locator (iOS, A)	\$0.99
LastPass		Password manager/generator (iOS, A, W)	\$11.99/year	QR Code Reader and Scanner		QR code reader (iOS, W)	Free
Converter Plus		Currency and unit converter (iOS)	Free	Speed Test SpeedSmart		Connection speed tester (iOS, A)	Free
Digits		Calculator (iOS)	\$3.99	WebMD		Health information (iOS, A)	Free
FCC Speed Test		Connection speed tester (iOS, A)	Free	World TimeZlider		Time zone converter (iOS)	Free
Find My iPhone		Apple device locator (iOS)	Free	Printer Pro		Print from iPad (iOS)	\$6.99
Converter for iPad		Unit and currency converter (iOS)	\$0.99	Expensify		Expense tracker and report creator (iOS, A, W)	Free
Pomodoro Timer		Timer using time management "Pomodoro Technique™" (iOS)	\$1.99	Concur		Expense tracker and report creator (iOS, A, W)	Free
Map My Walk		GPS walking/step tracking (\$29.99/year ad-free) (iOS, A, W)	Free	RetailMeNot		Search for deals/coupons (iOS, A)	Free
Run Keeper		Fitness tracking (iOS, A)	Free	Remember the Milk		Manage to-do lists (pro version \$24.99/year) (iOS, A)	Free
Fiverr		Buy/sell freelance services (iOS, A)	Free	Rescue Time		Tracks time spent in apps (premium \$72/year) (iOS, A)	Free
Atracker		Task and time tracking (premium \$4.99) (iOS)	Free	Skype		Video calling (iOS, A, W)	Free

Storage

iCloud		Cloud server (iOS)	Built-in	Dropbox		Cloud storage (iOS, A, W)	Free
AirFile		Access to all your clouds (iOS, A)	Free	OneDrive		Cloud storage (iOS, A, W)	Free
Carbonite		File backup (requires subscription to Carbonite) (iOS, A)	Free	Google Drive		Online storage (iOS, A)	Free

Browsers

Safari		Browser (iOS)	Built-in	Photon Flash Player		View Flash apps/web pages (iOS, A)	\$4.99
Chrome		Browser, voice search (iOS, A)	Free	Puffin Web Browser		View Flash apps/web pages (iOS, A)	\$3.99
Firefox for Android		Browser (A)	Free				

Presentation

Keynote		Presentation creator (iOS)	\$9.99	Templates for Keynote Pro		Slide templates for Keynote Pro (iOS)	\$4.99
Prezi		Presentation creator (iOS)	Free	Google Slides		Slideshow editor with advanced sharing functions and concurrent editing (iOS, A)	Free
SlideShark Presentation		Present PowerPoints using your iPad (iOS)	Free	PowerPoint		Slideshow creator and editor (Office 365 subscription required for full features) (iOS, A, W)	Free



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Education

Audubon Guides Box Set		Plant and wildlife guide (iOS, A)	\$14.99	iTunes U		Access to university courses and other information (iOS)	Free
GoSkyWatch Planetarium for iPad		Astronomy guide (iOS)	\$3.99	The Elements		Information about the chemical elements (iOS)	\$13.99
iBird Yard Plus Guide to Birds		Bird guide (iOS, A)	\$9.99	The Elements in Actions		Videos demonstrating properties of the chemical elements (iOS)	\$3.99
iScience for iPad		Scientific reference (math, chemistry, physics) (iOS)	\$1.99				

Reference

Advanced English Dictionary and Thesaurus		Dictionary and Thesaurus (iOS, A)	Free	Science Glossary by Visionlearning, Inc.		Glossary of scientific terms and short biographies (iOS)	Free
CIA World Factbook		CIA World Factbook (works offline) (iOS, W)	\$1.99	UltraLingua		Foreign Language Dictionaries and Translation Dictionaries (buy each dictionary separately) (iOS)	Free
Computer Desktop Encyclopedia		Technical dictionary (iOS, A)	Free	US Military Acronyms and Abbreviations		Guide to DOD abbreviations and acronyms (iOS)	Free
Dictionary.com - Dictionary & Thesaurus - Free		Dictionary, thesaurus - offline (iOS, A)	Free	Wiki Offline		Access to Wikipedia articles offline (iOS)	\$9.99
EasyBib for iPad		Create MLA, APA, Chicago style citations (iOS, A)	Free	Wikibot 2 - A Wikipedia Articles Reader		eReader for Wikipedia (iOS)	\$2.99
Encyclopedia Britannica		Encyclopedia (iOS \$14.99/year subscription, A \$19.99, W \$4.99)	Free	Wikipanion Plus		Clipping service for Wikipedia (iOS)	\$4.99
LexicEN English Offline Dictionary		Dictionary w/ pronunciation guide (IPA) (iOS)	\$2.99	WolframAlpha		Mathematical, statistical, and scientific formulas and functions (iOS, A)	\$2.99
Military Dictionary		Standard US military/allied and associated terminology (iOS)	\$1.99	Word Magic English Thesaurus		Thesaurus w/ phrases and proverbs (iOS)	\$1.99
APMP		Access to APMP information (iOS, A)	Free	StumbleUpon		Discover content related to your search topic (iOS, A)	Free

Travel & Maps

Maps		Maps and directions (iOS)	Built-in	Google Maps		Maps and directions (iOS, A)	Free
Amtrak		Book tickets, check train status, station information (iOS, A, W)	Free	Packing Pro		Packing and to-do list creator (iOS)	\$2.99
CurrencyGo		Currency converter (iOS)	\$1.99	PackTheBag		Packing list creator (iOS)	Free
Flight Aware		Check flight status (iOS, A, W)	Free	Tap-Translate		One-tap text translator for Safari (iOS)	\$9.99
FlightBoard		Flight departure and arrival status (iOS, A)	\$3.99	Triplt		Travel plan organizer (iOS, A, W)	\$0.99
Waze		Community-based traffic and navigation app (iOS, A, W)	Free	TripCase		Travel plan organizer (iOS, A)	Free
Hipmunk Travel		Flight, hotel, Airbnb, and car rental booking; Amtrak schedules (iOS, A)	Free	SkyScanner		Search for cheap flights, hotels, and rental cars (ad-free \$1.99) (iOS, A)	Free
Lounge Buddy		Purchase access to airport lounges (iOS, A)	Free				



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News

AP Mobile		News from AP (iOS, A, W)	Free	NPR News		NPR news and programs (iOS, A, W)	Free
BBC News		News stories from BBC including news in other languages (iOS, A, W)	Free	USA Today for iPad		News (iOS, A, W)	Free
CNN		News and videos from CNN (iOS, A, W)	Free	Washington Post		News (iOS, A)	Free
FeedReader RSS Reader Pro		RSS feed reader (iOS \$4.99, A \$0.99)	\$4.99				

Networking, Social Media, & Blogs

Facebook		Social media network (iOS, A, W)	Free	MyPad+		Manage multiples profiles for Facebook, Instagram, and Twitter (iOS)	\$0.99
LinkedIn		Business social network (iOS, A, W)	Free	WordPress		Blog management, post creation (iOS, A)	Free
Flipboard		Review updates on Facebook, Twitter, Google Reader, Flickr, and Instagram in a magazine format (iOS, A)	Free	Pinterest		Create pin boards of ideas, projects, etc. to share with others (iOS, A)	Free
HootSuite		Send and schedule Twitter, Facebook, and Foursquare updates (iOS, A)	Free	Twitter		Social network (iOS, A, W)	Free
Klout		Create, share, find social media content (iOS, A)	Free	Alien Blue		Official reddit client - submit/review photos, videos, and text (iOS)	Free

Books & Magazines

iBooks		eReader, online bookstore (iOS)	Built-in	NOOK		eReader, online bookstore (iOS, A)	Free
Newsstand		Magazine newsstand and reader (magazines require subscriptions) (iOS)	Built-in	OverDrive		Borrowed library book eReader (iOS, A, W)	Free
GoComics		Comics Reader (iOS, A, W)	Free	TED Books		eReader, online bookstore for books produced by TED Conferences (iOS)	Free
Kindle		eReader, online bookstore (iOS, A, W)	Free	Website Digital Magazine		Issues are purchased in-app (iOS)	Free
Kobo Books		eReader, online bookstore (iOS, A, W)	Free	Zinio		Magazine newsstand and reader (magazines require subscriptions) (iOS, A, W)	Free

Color & Fonts

Blasphemous RGB/HSB/Hex		Create hexadecimal colors based on RGB or HSB, generates complementary colors (iOS)	\$0.99	iColorama		Drawing and editing, import Photoshop brushes (iOS)	\$2.99
Color with RGB for iPad		Test RGB or hex colors within website coding (iOS)	\$1.99	myPantone		Explore Pantone colors and find palettes (iOS \$9.99, A \$7.99)	\$9.99
Fonts		Font finder (iOS)	Free	Palettes		Create color palettes (pro version for \$3.99) (iOS)	Free

Drawing & Painting

AutoPainter HD		Turn photos into paintings (iOS)	\$0.99	Qvik Sketch		Sketching and drawing (pro version \$0.99) (iOS)	Free
Colored Pencils		Drawing (iOS)	\$3.99	SketchBook Express		Drawing (in-app purchases for additional tools) (iOS, A)	Free
iDraw		Drawing (iOS)	\$8.99	VectorPro		Automatic tracing (iOS)	\$9.99
Inspire Pro		Painting, drawing (iOS)	\$9.99				



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Photography/Movie-making and Editing Apps

Camera		Camera (iOS)	Built-in	Photogene		Photo editing (iOS)	\$2.99
Photo Booth		Photo effects (iOS)	Built-in	Pixelmator		Image editor (iOS)	\$9.99
Photos		Camera roll and albums (iOS)	Built-in	ProCamera		Photo and video making and editing (iOS)	\$2.99
Adobe Color CC		Capture color combinations (iOS)	Free	Replay		Instagram video editor (iOS)	Free
Adobe Voice		Create animated videos (iOS)	Free	Screen Chomp		Screenshot video making to explain concepts (iOS)	Free
ColorSplash		Convert photo to black & white, then recolor details for emphasis (iOS \$0.99, A free)	\$0.99	Sketch Me!		Convert photos to sketches (iOS \$1.99, A free)	\$1.99
Fluid FX		Adds visual effects to pictures (iOS)	\$0.99	VFX Studio		Adds visual effects to pictures (pro version for \$1.99) (iOS)	Free
iMovie		Record and edit HD movies (iOS)	\$4.99				

Food & Cooking

Allrecipes Dinner Spinner		Recipes, videos, recipe box, shopping list creator (iOS, A, W)	Free	Weight Watchers Kitchen		Recipe companion to Weight Watchers (full content with paid subscription) (iOS)	Free
Evernote Food		Keep a cookbook and discover recipes and restaurants (iOS, A)	Free	Weight Watchers Mobile		Online weight/activity tracking (paid subscription) (iOS, A, W)	Free
Food Network In the Kitchen		Access to recipes from Food Network chefs (iOS, A)	Free	ZAGAT		Dining guide (\$9.99 subscription/year) (iOS, A)	Free
Urbanspoon		Restaurant & food reviews (iOS, A)	Free				

Music/Radio Apps

Music		Music player (iOS)	Built-in	Soundcloud		Royalty free music (iOS, A)	Free
Amazon Music with Prime Music		Listen to music (purchase on Amazon or free through Amazon Prime subscription) (iOS, A)	Free	TuneIn Radio Pro by Synsion Radio Technologies		Radio (iOS, A, W)	\$9.99
Good Radio Tuner		40,000 radio stations around the world (iOS)	Free				

Entertainment

Amazon Instant Video		Watch TV Shows and movies (purchase on Amazon or free through Amazon Prime subscription) (iOS)	Free	PBS		PBS Programs (iOS)	Free
Discovery Channel HD		Discovery Channel shows, schedule, and news (iOS, A, W)	Free	Remote		Control Apple TV (iOS)	Free
Fandango Movies - Times & Tickets		Movie ticketing app (iOS, A, W)	Free	TED		Watch TED Talks (iOS, A, W)	Free
NBC		Watch NBC shows (iOS, A)	Free	Watch ABC		Watch ABC shows (iOS)	Free
Netflix		Watch TV shows and movies (paid Netflix subscription) (iOS, A, W)	Free	YouTube		Watch YouTube videos (iOS, A)	Free

Weather

Weather Channel		Weather forecasts (iOS, A, W)	Free	Wx		Weather forecast (iOS)	\$3.99
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